

AABA 2024

Sponsorship & Exhibitor Prospectus

93rd Annual Meeting • March 20-23, 2024

JW Marriott Los Angeles L.A. Live • Los Angeles, California
American Association of Biological Anthropologists



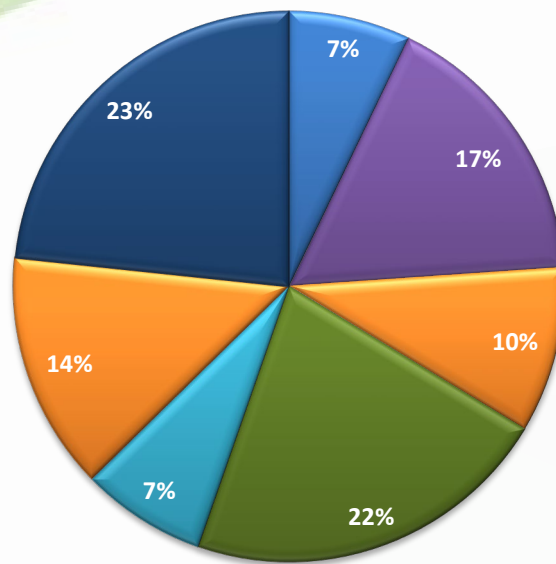


American Association of Biological Anthropologists

The [American Association of Biological Anthropologists](#), or AABA, is the world's leading professional organization for biological anthropologists. Biological anthropology is a science that deals with the adaptations, variability, and evolution of human beings and their living and fossil relatives. Because it studies human biology in the context of human culture and behavior, biological anthropology is also a social science. Formed by 83 charter members in 1930, the AABA now has an international membership of over 2,200 in a variety of specialties.

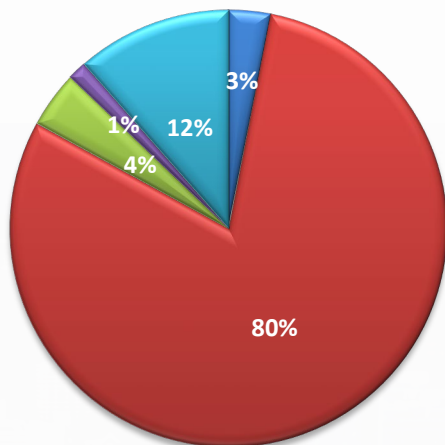
Membership Demographics

Member Specialties



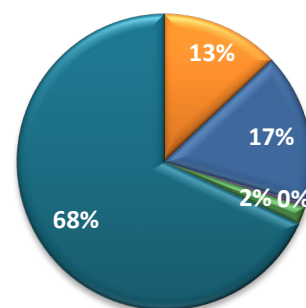
- Anthropological Genetics/Molecular Anthropology
- Forensic Anthropology
- Human Biology
- Paleoanthropology
- Paleopathology
- Primatology
- Skeletal/Dental Biology

Discipline



- Anatomy
- Anthropology
- Biology
- Ecology and Evolution
- Other

Degree



- BA/BS
- MA/MS/MSc /Mphil
- MD/DDS/DVM
- other
- PhD



2024 Annual Meeting

SESSIONS

SYMPOSIA

SOCIAL EVENTS

The **93rd Annual Meeting** of the American Association of Biological Anthropologists (AABA) will take place March 20-23, 2024 in Los Angeles, California at the JW Marriot LA Live.

The meeting is an educational and research forum. Scientists, researchers, administrators, educators, students, and policy makers attend, traveling from all over the world to learn and participate. The meeting includes many symposia, poster sessions, special programs and workshops, as well as hundreds of contributed papers topical sessions. Each day includes events for socializing.

"We love attending the AABA meetings. It is a great time to get face to face time with our customers, meet potential new customers, and introduce folks to our products and offerings in order to generate or increase sales. The Biological Anthropology crowd is a great bunch of people with a fairly diverse set of interests in and out of anthropology, as well as a wide range of research and teaching arenas. On top of that, they are the kind of people who are simply a pleasure to associate with."

Shane Walker, France Casting

Sponsorship Opportunities

TITLE PARTNERSHIP PACKAGES

PLATINUM - \$7,000

- ✓ One complimentary 10'x10' booth with two full conference registrations.
- ✓ Full page color advertisement in Final Program (based on availability)
- ✓ Official sponsor of meeting welcome reception, including logo on beverage napkins and signage
- ✓ Advertisement in AABA mobile app
- ✓ Program Acknowledgement
- ✓ Signage at AABA Registration Desk and Exhibit Hall entrance with logo
- ✓ Onscreen Acknowledgement on session slide
- ✓ Acknowledgement on AABA website, in meeting program, meeting app, on meeting website, and in meeting promotional ads and materials

GOLD - \$4,000

- ✓ One complimentary 10'x10' booth with two full conference registrations
- ✓ Full page black and white advertisement in Final Program
- ✓ Official sponsor of one coffee break during the meeting, including logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location
- ✓ Advertisement in AABA mobile app
- ✓ Program Acknowledgement
- ✓ Signage at AABA Registration Desk and Exhibit Hall entrance with logo
- ✓ Onscreen Acknowledgement on session slide
- ✓ Acknowledgement on AABA website, in meeting program, meeting app, on meeting website, and in meeting promotional ads and materials

SILVER - \$1,750

- ✓ One complimentary 10'x10' booth with two full conference registrations
- ✓ Half page black and white advertisement in Final Program
- ✓ Program Acknowledgement
- ✓ Signage at AABA Registration Desk and Exhibit Hall entrance with logo
- ✓ Onscreen Acknowledgement on session slide
- ✓ Acknowledgement on AABA website, in meeting program, meeting app, on meeting website, and in meeting promotional ads and materials

BRONZE - \$800

- ✓ Half page black and white advertisement in Final Program
- ✓ Program Acknowledgement
- ✓ Signage at AABA Registration Desk and Exhibit Hall entrance with logo
- ✓ Onscreen Acknowledgement on session slide
- ✓ Acknowledgement on AABA website, in meeting program, meeting app, on meeting website, and in meeting promotional ads and materials

Sponsorship Opportunities

SINGLE PARTNERSHIP PACKAGES

Opening Reception \$4,000

Help sponsor the FIRST social event for attendees and open the meeting with your message. Signage for your organization will be displayed during this reception on March 20.

Advertising in Final Program

Inside Front Cover (color).....	\$900.00
Outside Back Cover (color).....	\$900.00
Inside Back Cover (color).....	\$800.00
Full Page Ad.....	\$500.00
Half Page Ad.....	\$300.00

Conference Pens \$2,000

Have your company name/logo imprinted on pens included in the conference tote bags given to all attendees.

Conference Tote Bag \$3,500

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and long after.

Lanyards \$2,000

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

Notebooks \$4,000

Your organization's logo will be printed on notebooks that are distributed to all attendees to use during the conference and beyond.

Coffee Break \$1,500 per break

Help to provide a morning or afternoon refreshment break for attendees. Break will include logo signage, and the opportunity to have the refreshments distributed by the sponsor's booth location.

Childcare Services \$1,500

Help support the cost of the childcare provided to the meeting attendees. Your logo will be printed on signage at the event as well as acknowledged on the AABA website and program book.

Session Room Slide Ad \$375

Get visibility in the session rooms. Your organization's slide advertisement will be projected on screen during all breaks.

Mobile Meeting App Banner Advertising \$500

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will be featured at the bottom of the home screen of the mobile app.

Tote Bag Insert/Handout \$350/ exhibitors \$495/ non- exhibitors

Have your flyer distributed to attendees in the conference tote bags.

Student Awards and Closing Reception \$3,000

Help sponsor the final social event for attendees and close out the meeting with your message. Signage for your organization will be displayed during this reception on March 23.

Exhibit Opportunities

Exhibitor Booth Fees:

(Rates per 10'x10' space)

Early Exhibitor Rate (By 12/1/2023)	\$1,100
Standard Exhibitor Rate (After 12/1/2023)	\$1,300
Additional 10'x10' Booth Space.	\$950

Exhibitor Package Includes:

- ✓ 10'x10' booth space
- ✓ Pipe and hanging drape, identification sign, draped table and two chairs
- ✓ Two complimentary full-meeting registrations for company representatives, plus the option to purchase additional exhibit-only registrations for \$100/person
- ✓ Opportunity to select top booth location choices (placement will be assigned on a first-come, first-served basis after title sponsors)
- ✓ Company description and contact information printed in Final Program and available on the online floor plan (due to AABA by February 15, 2024)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

Visit <https://aaba2024.expofp.com/> to view the up-to-date floorplan and currently available booth spaces.

EXHIBIT HALL SCHEDULE*

MOVE IN

Wednesday, March 20 12:00 pm – 4:00 pm

EXHIBIT HALL HOURS*

Thursday, March 21 9:30 am – 6:00 pm

Friday, March 22 9:30 am – 6:00 pm

Saturday, March 23 9:30 am – 6:00 pm

BREAK DOWN

Saturday, March 23 6:00 pm – 8:00 pm

Meeting ends Saturday, March 23

**schedule subject to change*

Part of a college or university and interested in recruitment?

We have special exhibit opportunities for educational institutions to promote their academic programs.

The Association is offering tabletop exhibits for qualifying universities and colleges in order to promote their academic programs. These tables will be in a special section of the exhibit hall and do not need to be manned, so staff are free to attend the sessions and lectures. If your organization has a tabletop display or logo tablecloth it can be placed on the table along with some promotional brochures or materials.

The academic displays include for \$150.00:

- Skirted 6'Lx30"Hx24"W table
- Black and white identification sign with institution name
- Listing and description in the program book and mobile app
- Listing on [online floor plan](#) to include images and videos

Meeting registrations are not included in the display price. Universities that prefer a personal presence for more in-depth conversations with students are encouraged to purchase booth space which includes complimentary meeting registrations.

Register for your table online by completing the form in this document or contact aabasponsors@burkinc.com for more information.

AABA expects each exhibit booth to be staffed during show hours, Thursday, March 21 through Saturday, March 23. Only AABA 2024 Annual Meeting exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any salespeople who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations on page 10.

2024 AABA Exhibit/Sponsorship Contract

ORGANIZATION INFORMATION

Company Name _____

Address _____

City _____

State _____ Postal _____ Country _____

Phone _____

Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____

(All exhibitor communications will be emailed to the pre-convention contact)

EXHIBIT BOOTHS

Booth Location Preference (Choose 3):

1. _____ 2. _____ 3. _____

Booth space is allocated in order of receipt of contract. To view the current floor plan of available booths, visit <https://aaba2024.expofp.com/>

Exhibitor Booth Fees: (rates per 10'x10' booth)

Early Commitment Exhibitor (on or before December 1, 2023)	\$1,100	\$ _____
Standard Exhibitor Rate (after December 1, 2023)	\$1,300	\$ _____
Additional 10'x10' Booth Space	\$950	\$ _____
Academic Display	\$150	\$ _____

ADVERTISEMENT

Advertisement in printed and online program book

Inside Front Cover Color \$900	\$ _____
Outside Back Cover Color \$900	\$ _____
Inside Back Cover Color \$800	\$ _____
Full Page B&W Ad \$500	\$ _____
Half Page B&W Ad \$300	\$ _____

SPONSORSHIP

Sponsorship Item

Amount

_____ \$ _____
_____ \$ _____

BOOTH ATTENDEES

Two attendees are complimentary with each full rate exhibit space and enjoy full conference registration. If you would like additional booth personnel with the Exhibits Access Only rate, there is a \$100 charge per attendee. Note that Exhibits Only badges do NOT allow access to the program and sessions

Please submit ALL attendee names and addresses electronically before March 1, 2024, by using the [Exhibitor Attendee Form](#)

2024 AABA Exhibit/Sponsorship Contract

Company Name _____

COMPANY LISTING

Please submit your Company's 50-word description by February 15, 2024, for inclusion in the Final Program electronically by using the [Exhibitor Listing Form](#)

PAYMENT INFORMATION

Submit both pages of signed contract to: AABA sponsors@burkinc.com

Payment must be received by February 15, 2024, in order to be included in the Final Program.

Company Check

Checks are to be in US Dollars only and drawn on US Banks. Make checks payable and mail to:

American Association of Biological Anthropologists (AABA)

950 Herndon Parkway, Suite 450

Herndon, VA 20170

Credit Card - A secure link will be sent to make payments via credit card

SPONSORSHIP/EXHIBIT FEES

Booth Total \$ _____

Sponsorship Total \$ _____

Advertising \$ _____

Attendees \$ _____

TOTAL FEES \$ _____

AGREEMENT

I have read, understood and agree to abide by this, and the entire set of Rules & Regulations of the American Association of Biological Anthropologists (AABA) listed on the following page. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future AABA Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Ethical Conduct during the AABA Annual Meeting. By registering to present, exhibit and/or attend the AABA Annual Meeting you agree to follow the AABA Code of Conduct and the AABA Code of Ethics and specifically recognize that: "It is unethical in any professional setting, including the Annual Meeting of the American Association of Biological Anthropologists, to use the inequalities of power that characterize many professional relationships to obtain personal, sexual, economic or professional advantages. Sexual, sexual identity or racial/ ethnic harassment is unethical behavior under the [American Association of Biological Anthropologists Codes of Conduct and Ethics](#)." For more information visit, <https://bioanth.org/about/position-statements> (opens in new browser window) , which includes the [AABA Code of Ethics](#) and the [AABA Statements on Sexual and Other Harassment](#).

Signature of Company Representative _____ Date _____

Submit both pages of signed contract to: AABA sponsors@burkinc.com

Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the JW Marriott Los Angeles L.A. Live exhibit area will be open free of charge to the meeting registrants as follows: Thursday, March 21 from 9:30 am – 6:00 pm, Friday, March 22 from 9:30 am – 5:00 pm, and Saturday, March 23 9:30 am – 6:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 12:00 pm – 4:00 pm Wednesday, March 20 and are to be ready for display by Thursday, March 21 by 9:00 am. Packing and removal is from 6:00 pm – 8:00 pm, Saturday, March 23.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel must register as “Exhibits Only” for an additional \$100, which does not allow access to the sessions.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8’ high and side rail dividers 3’ high, one draped table and two chairs. These are included in the booth charge. A sign 7” by 44” with one line of copy for identification is furnished for the backdrop. Approximately 30 days prior to the show date, the official decorator and drayage company will forward an email link to the exhibitor service website and manual complete with information regarding furniture rental, shipping, installation, dismantling, labor and signage requirements. Official Decorator/ Drayage Company for the Exhibitors is Summit Exposition. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of California. Deadline for receipt of these materials is April 1 —three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8’ in height and not extending more than 4’ from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 4’ of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for any business license required by California. Exhibitor will be responsible for sales tax owed to California, on any transactions made on the show floor. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Venue Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor’s equipment against loss, theft, damage and breakage. Neither the Venue nor any of its employees, nor representatives, nor any representatives of the American Association of Biological Anthropologists, nor Burk and Associates Inc., nor Summit Exposition LCC or any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor’s employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Venue’s property and indemnify and hold harmless the Venue from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place “extraterritorial” and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. The American Association of Biological Anthropologists and the Exhibit Manager, Summit Exposition LLC, for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor’s property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor’s own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager’s permission.
14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
16. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
17. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Venue shall be represented by the appropriate bona fide Union.
18. The products and services to be exhibited must be pertinent to the technical scope and purpose of the meeting. Changes to the products and services are to be forwarded to AABA in writing by February 1, 2024 and are subject to review by the Executive Committee. No changes are accepted afterwards.
19. Ethical Conduct during the AABA Annual Meeting. By registering to Exhibit and/or attend the AABA Annual Meeting you and your representatives agree to follow the AABA Code of Conduct and the AABA Code of Ethics and specifically recognize that: "It is unethical in any professional setting, including the Annual Meeting of the American Association of Biological Anthropologists, to use the inequalities of power that characterize many professional relationships to obtain personal, sexual, economic or professional advantages. Sexual, sexual identity or racial/ethnic harassment is unethical behavior under the American Association of Biological Anthropologists Codes of Conduct and Ethics." [Click here for complete AABA Code of Conduct](#), which includes the AABA Code of Ethics and the AABA Statements on Sexual and Other Harassment.
20. Cancellation Policy: If space/sponsorship contracted for is canceled by an exhibitor after January 1, 2024, or if the exhibitor fails to occupy space contracted for AABA is entitled to the full amount of the booth space/sponsorship charge. If the space/sponsorship reserved is canceled by the exhibitor on or before January 1, 2024, 50% of the fee will be retained by AABA and the balance refunded. If booth space is not occupied by 9:00 am Thursday, March 21, 2024, AABA will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
21. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of American Association of Biological Anthropologists. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested

Contact Us

We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2024 AABA Annual Meeting.

We encourage you to contact us at

AABAsponsors@burkinc.com

Reserve your booth and sponsorship today!

**American Association of Biological
Anthropologists (AABA)
950 Herndon Parkway
Suite 450
Herndon, VA 20170
www.bioanth.org**